

a Mac mind

Why a newsletter...

the reasons behind the need for yet another newsletter...



I have been sitting around my house and staring at all the wonderful programs I have installed on my computer... And I kept thinking, "My clients need to see what else is out there... if only for them to think," "If only I knew how to do that.." So I am here to tell you that bi-weekly (thats every couple of weeks for those uninformed) I will send out a newsletter that will fill your tech

coffers with all the knowledge fit to print, or digitize. I will supplement it with a podcast and a Web site that will be updated daily. Keep in mind that as you read this you will see certain words in blue. These are links to webpages. You can click on them and your browser (Safari or Firefox) will take you to them. Enjoy!!!

How do you do it?

Well thats a good question.

My tools:

- A couch
- A Macbook Pro
- A Diet Coke
- A copy of IWORK 08'

The beauty of the mac is that the tools are all available right out of the box. Every new mac comes with a copy of IWORK 08. This program includes PAGES. Pages allows you to make some amazing layouts in little time. Iwork costs \$80 and packs the power of a suite of programs worth \$1000s . I provide tutoring on this program (so does Apple with their One on One training [click here](#).

-Channing Work



QUICK TIP OF THE BI-WEEK

Do you know what the CTRL key does? If you hold this key down it's the same as using the right button on a two button mouse. Why is this a tip? Well... next time you are using Word, Pages, the web, or you just want to toss a file in the trash, hold CTRL first and click on your mouse on the item you want to interact with on the



computer. For instance... in Word when you type a word that is misspelled it gets underlined in red. This means the word is spelled wrong. So hold CTRL click the word, and you will get a list of words they suggest it might be. Move your cursor to the word you want and regular click it. The word will magically change to a word that you chose.

PROGRAM OF THE BI-WEEK **NETNEWSWIRE** - [GET IT HERE](#)

Netnewswire is an RSS reader. You may not know what RSS is... well its Real Simple Syndication. Think of it as a way to build your own newspaper of Web sites you read everyday... sans the ads, pop-ups and extraneous clutter most webpages subject us to. As an example: I read well over 50 Web sites all through the day. If I had to go to each Web site every time I wanted to see if something had been added I would be exhausted by the end of the day. Not to mention it would be a royal waist of time. Some sites only update once a day. Others often update every ten minutes. Often its not clear what is new when you get to a site because its littered with enough eye candy to make you sick. Netnewswire is one of many RSS readers on the market. Google reader is another web based only Reader that is popular. Netnewswire used to cost around 30 dollars to buy, but because of its popularity it is now offered at the bargain price of FREE. It includes an online version that talks to your Application. Why is all this important, well let me explain. When I open my reader I get a list on the left hand side of every Web site I visit. And next to each Web site name is a number. This number

represents all the new articles that have been added. For instance [New York Times](#) book reviews, front page, entertainment, and sports all have RSS feeds. My book review feed shows 15 messages or unread articles. When I click on it I get a list of all the bok reviews with summaries. If I see one I really want to read more about, I click on it and from inside the reader and I get to read the full article. Once I read an article it no longer shows 15, it goes down to 14. That way with a quick glance I can see what Web sites have new content. Some sites offer whole articles. You can also mark favorites, email, post to a blog and save clippings all from inside the reader. Think of it as email for the web. You will spend less and time searching the web., and more time getting to read what you want to see. -CW



WEBSITE OF THE BI-WEEK - MYRECIPES.COM - [CLICK TO GO HERE](#)



First off... I know what you're thinking - "Isn't this a Macintosh newsletter?" Well yes it is, but I will also feature Web sites everyone can benefit from. Once you use this site you will see how useful it is. Myrecipes is a slick site that allows you to search for new recipes out of magazines like

Cooking Light, Southern Living, Coastal Living and Health. You can mark your favorites and add them to online files of recipes. You can print and email recipes as well. The cool thing is you can also enter your own recipes. Once they are in the file you can access them from any computer in the world. You can also email your own recipes

to friends and family... no more leaving out the special ingredient because you skipped it when transposing it to a index card (you know who you are!!) You will find all sorts of links to "How to's" and a slew of great videos on all things cooking. Have fun!! Send me a recipe when you get them posted.

Bon Appétit!

Other Cooking Sites

- [Epicurious.com](#)
- [Allrecipes.com](#)
- [Cooks Thesaurus](#)
- [Cooksillustrated](#)



FINAL THOUGHTS

This first issue is a test, and it's short. As I get the hang of this I plan on at least a four page issue every other week. I plan on eventually charging a small subscription to this newsletter, so please give me your thoughts on what I may do to improve it, as well as, issues, concerns or ideas you think I should cover in the future. Until next bi-week - Thanks and Cheers *Channing*